ESTTA Tracking number:

ESTTA675410 06/01/2015

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Axiom Global Inc.
Granted to Date of previous extension	05/31/2015
Address	295 Lafayette Street7 floor New York, NY 10012 UNITED STATES

Attorney informa-	Gallit Schuller
tion	Axiom Global Inc.
	295 Lafayette Street
	New York, NY 10012
	UNITED STATES
	gallit.schuller@axiomlaw.net Phone:212 724 3290

Applicant Information

Application No	86203593	Publication date	12/02/2014
Opposition Filing Date	06/01/2015	Opposition Peri- od Ends	05/31/2015
Applicant	Image API, LLC 2002 Old St. Augustine Rd., E Tallahassee, FL 32301 UNITED STATES	Bldg. D	

Goods/Services Affected by Opposition

Class 009. First Use: 2013/10/09 First Use In Commerce: 2013/10/09

All goods and services in the class are opposed, namely: Computer software that provides webbased access to applications and services through a web operating system or portal interface for management of data, documents and document images, namely, software applications for uploading, transmitting, displaying, storing, auditing, editing and purging information in the form of data, documents and document images

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3417739	Application Date	08/10/2007
Registration Date	04/29/2008	Foreign Priority Date	NONE

Word Mark	AXIOM				
Design Mark	AXIOM				
Description of Mark	NONE				
Goods/Services	Class 045. First use: First Use: 2001/08/01 First Use In Commerce: 2001/09/15 Legal services				
U.S. Registration No.	3285584	Application Date	06/29/2005		
Registration Date	08/28/2007	Foreign Priority NONE Date			
Word Mark	AXIOM LEGAL				
	AXIO	M LE	GAL		
Description of Mark	NONE				
Goods/Services	Class 042. First use: First Use: 2001/08/01 First Use In Commerce: 2001/09/15 Legal services				
U.S. Registration No.	3935081	Application Date	07/07/2009		
Registration Date	03/22/2011	Foreign Priority Date	NONE		

Design Mark		edefined	
Description of Mark	The mark consists of the word "Axiom" in orange, with an upside down "i" and the words "law redefined" in smaller gray font, underneath.		
Goods/Services	Class 045. First use: First Use: 2008/03/04 First Use In Commerce: 2008/03/04 Legal services		
U.S. Application	86150476	Application Date	12/22/2013

U.S. Application No.	86150476	Application Date	12/22/2013		
Registration Date	NONE	Foreign Priority Date	NONE		
Word Mark	IRIS BY AXIOM				
Design Mark	Iris by	y Ax	iom		
Description of Mark	NONE				
Goods/Services	Class 042. First use: First Use: 0 First Use In Commerce: 0				
	Cloud computing featuring software for issue analysis, project management, an decision making; Computer services, namely, acting as an application service provider in the field of knowledge management to host computer application softwarefor issue analysis, projects managementand decision making.; Software as a service (SAAS) services featuring software for issue analysis, projects management and decision making				

Attachments	77252115#TMSN.png(bytes) 78660665#TMSN.png(bytes) 77775308#TMSN.png(bytes) 86150476#TMSN.png(bytes)
	AXIOM PRO Notice of Opposition June 1 2015.pdf(93199 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Facsimile or email (by agreement only) on this date.

Signature	/gs/
Name	Gallit Schuller
Date	06/01/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Ser. No. 86203 For the Mark: AXIOM PRO	593	
Axiom Global Inc. d/b/a Axiom,)	
Opposer)	NOTICE OF OPPOSITION
v.)	Opposition No
Image API, LLC)	
Applicant.)	

NOTICE OF OPPOSITION

Opposer, Axiom Global Inc d/b/a Axiom ("Opposer"), a Delaware corporation whose principal place of business is located at 295 Lafayette Street 7th Floor, New York, NY 10024, hereby opposes the registration of the mark AXIOM PRO that is the subject of Application Serial No. 86/203593 (the "Application" or "Applicant's Mark") filed by Applicant Image API, LLC (the "Applicant"), a Florida Limited Liability Company, whose principal place of business is 2002 Old St. Augustine Road, Bldg. D, Tallahassee, FL 32301, and requests that registration to Applicant be refused in all classes of goods recited therein. The Application was published in the *Official Gazette* of December 2, 2014, and Opposer is timely filing this Notice of Opposition pursuant to Requests for an Extension of Time, last granted on April 1, 2015 (ESTTA Tracking No. 86203593).

As grounds in support of its opposition, Opposer asserts that:

Opposer believes it will be damaged by the registration of the Applicant's
 Mark.

- 2. Since at least August 2001, Opposer has been continuously using in commerce its federally registered service marks AXIOM, AXIOM LEGAL, and AXIOM LAW REDEFINED and Design (collectively, its "AXIOM Marks") in connection with legal services and since at least July 2013, Opposer has been continually using in commerce its unregistered service mark IRIS BY AXIOM in connection with its computer software services. Opposer's first use of its AXIOM Marks is over twelve years prior to the date of the first use of Applicant's Mark, and Opposer's first use of its IRIS BY AXIOM mark predates the date of first use of Applicant's Mark, which is allegedly October 2013. Therefore, Opposer's first use of its Marks predates the identified date of first use of Applicant's Mark, and therefore Opposer asserts prior and superior rights to the use of its AXIOM and IRIS BY AXIOM Marks.
- 3. Opposer is the owner of U.S.P.T.O. Registration No. 3,417,739 for the mark AXIOM for "legal services." Opposer's first use of its AXIOM mark was at least August 1, 2001 and its first use in commerce was at least September 15, 2001. The registration of the AXIOM Mark is valid, subsisting, unrevoked and uncancelled. (See Axiom Certificates of Registration attached hereto.). A Sections 8 & 5 Combined Affidavit was accepted and acknowledged on January 7, 2015.
- 4. Opposer is the owner of U.S. P.T.O. Registration No. 3,285,584 for the mark AXIOM LEGAL for "legal services." Opposer's first use of the AXIOM LEGAL mark was at least August 1, 2001 and its first use in commerce was at least September 15, 2001. The registration of AXIOM LEGAL is valid, subsisting, unrevoked and uncancelled. (See Axiom Certificates of Registration attached hereto.) A Sections 8 & 5 Combined Affidavit was accepted and acknowledged on December 31, 2013.
 - 5. Opposer is the owner of U.S. P.T.O. Registration No. 3,935,081 for the

mark AXIOM LAW REDEFINED and Design for "legal services." Opposer's first use of the AXIOM LAW REDEFINED mark was at least March 4, 2008 and its first use in commerce was at least March 4, 2008. The registration of AXIOM LAW REDEFINED is valid, subsisting, unrevoked and uncancelled. (See Axiom Certificates of Registration attached hereto).

- 6. Opposer is the owner of U.S. P.T.O. Application Ser. No. 86150476 for the mark IRIS BY AXIOM for "Cloud computing featuring software for issue analysis, project management, and decision making; Computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for issue analysis, projects management and decision making; Software as a service (SAAS) services featuring software for issue analysis, projects management and decision making (the "Services Provided under the Mark" or its "Services"), in class 42. (See TESS report attached hereto). Owner has been using its IRIS BY AXIOM mark since at least July 2013, which predates the alleged first use of Applicant's Mark. Owner's unregistered common law service mark rights to IRIS BY AXIOM are valid and subsisting, and its Application for IRIS BY AXIOM is still pending at the USPTO.
- 6. Applicant has filed an Application based on actual use to register the mark AXIOM PRO for the following goods in Class 9: Computer software that provides webbased access to applications and services through a web operating system or portal interface for management of data, documents and document images, namely, software applications for uploading, transmitting, displaying, storing, auditing, editing and purging information in the form of data, documents and document images.
- 7. Applicant's Application was filed on February 25, 2014, and was assigned Serial No. 86203893.

marks AXIOM, AXIOM LEGAL and AXIOM LAW REDEFINED, and unregistered IRIS BY AXIOM mark, that it is likely, when applied to the Goods set forth in

Applicant's Mark so resembles Opposer's previously used and registered

Applicant's Application, to cause confusion, mistake or deception within the meaning of

Section 2(d) of the Trademark Act, thereby damaging Opposer.

9. Furthermore, the goods set forth in Applicant's Application are identical

and/or closely overlapping with the services recited in Opposer's AXIOM and IRIS BY

AXIOM Marks as also to be likely to cause confusion, mistake, or deception within the

meaning of Section 2(d) of the Trademark Act, thereby damaging Opposer.

10. Furthermore, purchasers and prospective purchasers are likely to be

confused, mistaken or deceived into believing that the goods described in Applicant's

Mark emanate from and/or are in some way related to or affiliated with Opposer, thereby

damaging Opposer.

8.

11. Accordingly, because Opposer's rights in its Marks are superior to

Applicant' rights to its Mark, Applicant's Application should be refused registration in its

entirety.

WHEREFORE, Opposer prays that its opposition be sustained and that

registration to Applicant be refused.

Dated: June 1, 2015

Respectfully submitted,

By:__/gs/___

Gallit Schuller, Esq. Axiom Global d/b/a Axiom 295 Lafayette Street 7th Floor New York, NY 10024

Phone: (212) 724-3290

gallit.schuller@axiomlaw.net